

The Purepost Knowledge Center

Micro Learning Webinars

Purpose: The intent of these micro learning webinars is to provide individuals with an introduction to the basic knowledge and the use of skills needed to enter and succeed in an ever-changing global work environment.

Scope: Today’s global environment is driven by roller coaster market ups and downs, rapid organizational transformation, increasing virtual workplace operations and immense operational complexity. This in turn presents potential organization members and existing members with immense developmental challenges. Effective organizational members must possess skills and abilities that enable them to meet and exceed these challenges. Today, research shows that nearly two-thirds of employers say that their entry-level/front line members and leaders do not have what it takes to thrive in today’s workplace. Moreover, studies demonstrate that employers want all their employees to possess the “ability to apply critical thinking to solve problems, collaborate and work in teams, write and communicate effectively, demonstrate a strong work ethic, and to become a leader in the workplace.

Design: The Purepost Knowledge Center is a Portfolio of 30 modules designed to facilitate an individual’s:

- Employability
- Movement to higher levels of organizational responsibility
- Transition from one industry to another
- Overall workplace success

Today’s organization members and leaders must master a variety of technical, interpersonal, and conceptual skills introduced and driven home in the following 30 modules.

The Purepost Knowledge Center Portfolio

1. Personal SWOT Analysis for Career Planning	16. Managing Conflict Effectively
2. Setting SMART Goals for Career Success	17. Providing Constructive Feedback
3. STAR Method for Behavioral Interviewing	18. Understanding Diversity in the Workplace
4. The Power of the Informational Interview	19. Getting Results Through Productive Team Meetings
5. Creating Your 30 Second Pitch	20. Delegating Effectively Using Clear & Direct Assignments
6. Effective Interviewing	21. Understanding the Stages of Group Development
7. Understanding the Impact of Culture in the Workplace	22. Becoming a High Performing Team
8. Effective Negotiation	23. Understanding Leadership Skills and Styles
9. One-On-One Professional Communication	24. Leadership Domains of Successful Leaders
10. High Performing Communication: Using the “Pinch/Crunch Model”	25. Managing vs. Leading: A Difference in Context
11. The Structure of Building Trust: “Trust Equation”	26. Planning and Managing Projects: Using the PDCA Cycle
12. Effective Problem Solving	27. Using the Human Performance Technology (HPT) Model to Improve Performance
13. Making Effective Decisions	28. Understanding Strategic Leadership
14. Action Planning: Using the Outcomes-Methods-Resources (OMR) Model	29. The Power of Vision, Purpose, Mission, Core Values & Guiding Principles
15. Conducting an After-Action Review & Initiating Follow-up	30. Leading Change & Transformation in the Workplace